

# Cycling in the UK: An Uphill Struggle

by  
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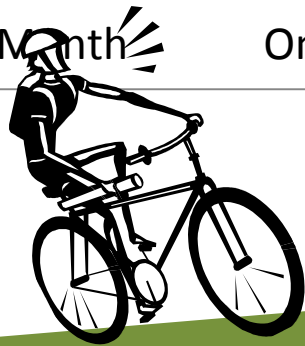
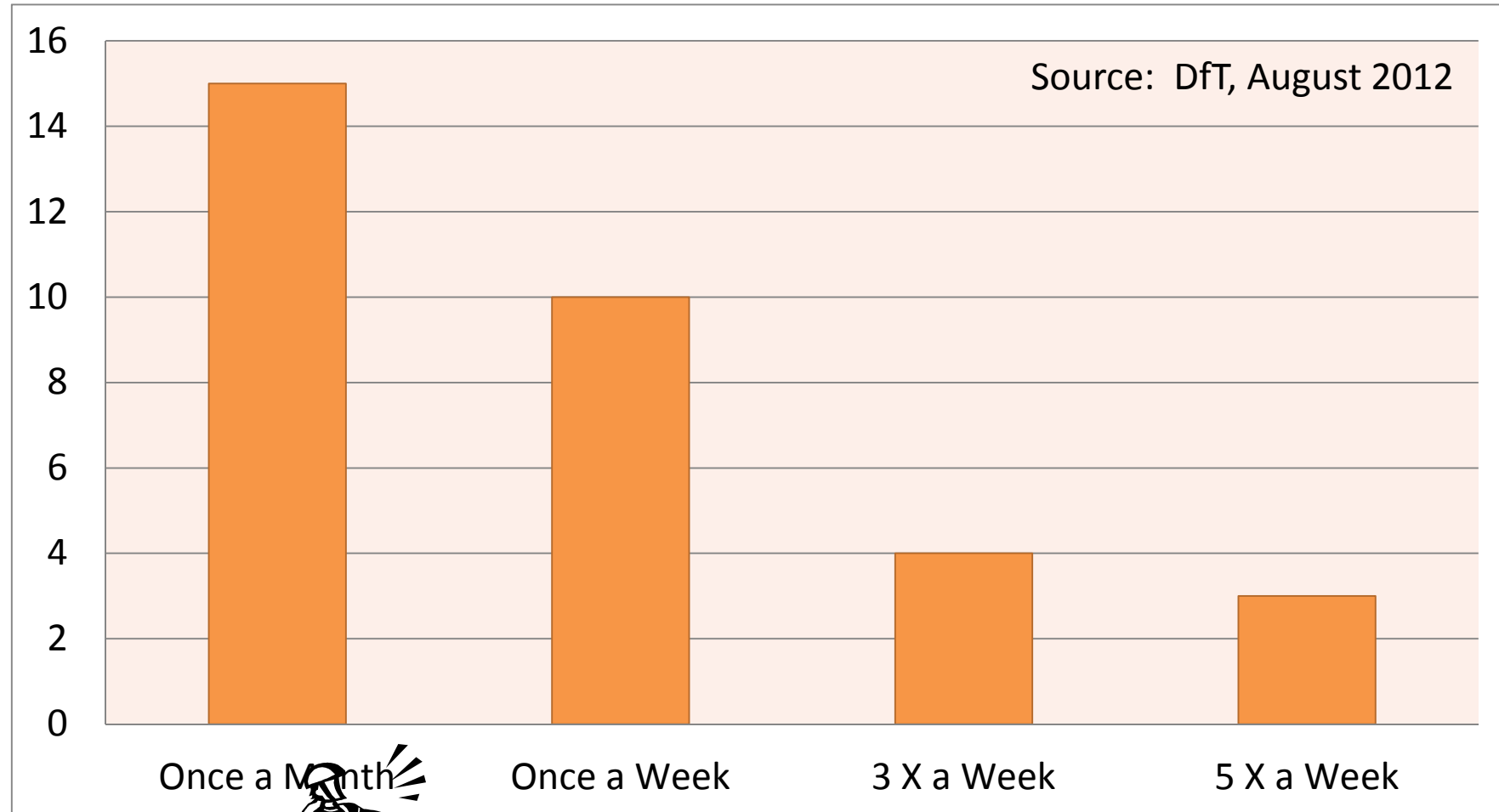


# Key Questions

- Why are cycling rates in the UK so low?
- Can the top UK “cycling city” be replicated?
- Will the UK ever improve on cycling rates?



# Why are Cycling Rates in the UK so Low?



# Social Divide

- Cycling for the “poor”
- High tension between motorists and cyclists

# Poor Provision

- Motorists priority over cyclists
- Not in forefront of planners minds

# Lack of Sound Policies

- Fewer cycling policies
- Gradually improving



# Can the *Top Cycling City* in the UK be Replicated?

Layout and Design “Cycle Friendly”

37% cycle 5 times per week

Traditional Cycle Culture

Still a Long Way To Go



University Town – Atypical Demographics



# Will The UK Ever Improve?

- Unlikely in the near future
- What will it take?
- **Radical Social Shift**
- Learn from Dutch:
  - Long term Planning

Not in the  
next 20  
years



# Cycling in the UK: An Uphill Struggle

Long Way  
to go

Cambridge  
Unique

Continual  
Battles

Long Term  
Planning

Learn from  
Dutch,  
apply to  
UK



Social  
Shift

